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Total No. of Questions : 09

BBA / BBA (SIM) (Sem. 2)

MANAGERIAL ECONOMICS - II

Subject Code : BBAGE-201-18

M.Code : 75918

Date of Examination : 15-05-2024

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

- i. Write briefly :

- (a) What is inflation?
- (b) What is meant by National Income?
- (c) What is Business cycle?
- (d) What is Multiplier?
- (e) What is Public finance?
- (f) What is Stagflation?
- (g) What is cost of Inflation?
- (h) What is Fiscal policy?
- (i) What is Liquidity Trap?
- (j) Pen down the types of money.



SECTION-B

UNIT-I

2. Discuss the steps and problems in the measurement of National income.
3. Discuss the classical theories of demand for money.

UNIT-II

4. Pen down the various theories of inflation and various policies to control Inflation.
5. What is meant by unemployment? Discuss the various types of unemployment and cost of unemployment.

UNIT-III

6. Discuss the types and phases of Business cycle with a suitable example.
7. What is foreign trade multiplier? Discuss its working, assumptions, effects, and criticisms.

UNIT-IV

8. Discuss Macro- economic framework statement in detail.
9. How a nation manages its finances? Discuss the scope, functions and components of public finance.

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Date of Examination : 11-05-2024

Max. Marks : 60

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4. Student has to attempt any ONE question from each Sub-section.

1. Answer briefly :

- i. Need of Business Environment analysis.
- ii. Features of Socialist Economic System.
- iii. Objectives of Fiscal Policy.
- iv. Foreign Exchange Management in India.
- v. Objectives of Consumer Protection Act, 1986.
- vi. Corporate Social Responsibility.
- vii. Relevance of Public Sector.
- viii. Problems in technology transfer process.
- ix. Objectives of regional groupings.
- x. Functions of IMF.



UNIT-I

2. Elaborate on nature and significance of business environment analysis with the help of relevant examples.
3. Enlist tools of monetary policy. Explain in detail the impact of monetary policy on business in Indian context.

4. How can consumerism work as emerging force for today's businesses? Explain in detail with recent evidences.
5. Demonstrate the impact of political environment on business performance. Give your answer in Indian context.

6. Enlist and elaborate important critical elements of socio-cultural environment and discuss their importance for business in Indian context.
7. Highlight the philosophy behind developing public sector in India. Discuss performance and problems of Public Sector in India.

8. Enlist and explain benefits and problems of Multinational Corporations in Indian context.
9. Detail about the various rules and commitments of WTO to be followed by member nations. Also portray impacts of WTO on India and Indian Businesses.

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Roll No.

Total No. of Pages : 02

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BBA/BBA (SIM) (Sem.-2)
BUSINESS STATISTICS

Subject Code : BBA-201-18

M.Code : 75916

Date of Examination : 09-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Explain the features of statistics.
- b) What do you mean by presentation of data?
- c) Explain inferential statistics.
- d) What is the difference between mathematical and positional averages?
- e) Explain the absolute measure of dispersion.
- f) What are the various conditions in which harmonic mean is used?
- g) What do you understand by rank correlation?
- h) Explain the properties of regression coefficient.
- i) Explain the term probability.
- j) Elaborate the probability distribution function.



SECTION-B

UNIT-I

2. What do you mean by statistics? Explain its functions, scope and limitations also.
3. Explain the various sources of data collection used in statistics.

UNIT-II

4. Explain the properties and applications of arithmetic, harmonic and geometric mean.
5. Calculate mean deviation from mean and median and its coefficient from the following data :

Size	100-120	120-140	140-160	160-180	180-200
Frequency	4	6	10	8	5

UNIT-III

6. Find the coefficient of correlation using assumed mean method from the following data :

X:	10	12	18	16	15	19	18	17
Y:	30	35	45	44	42	48	47	46

7. What do you mean by regression analysis? Explain the relationship between correlation and regression coefficient.

UNIT-IV

8. The incidence of an occupational disease in an industry is such that the workers have a 20% chance of suffering from it. What is the probability that out of six workers chosen at random, four or more will suffer from disease?
9. Explain the derivation of Bayes' theorem in detail.

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